

# CALHOUN COUNTY AND STEWART MEMORIAL COMMUNITY HOSPITAL HEALTH IMPROVEMENT PLAN 2021

Date Revised: 2/15/2021

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## Topic 1

### IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

#### IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

#### Goal 1

REDUCE THE RATE OF CANCER DIAGNOSIS IN CALHOUN COUNTY

#### Alignment with National Plans

NATIONAL CANCER INSTITUTE [www.cancer.gov](http://www.cancer.gov)

NATIONAL INSTITUTES OF HEALTH [www.nih.gov](http://www.nih.gov)

#### Alignment with State/Other Plans

CANCER IN IOWA 2020 <https://www.cancer-rates.info/ia/>

IOWA CANCER REGISTRY - STATE HEALTH REGISTRY OF IOWA

HEALTHY IOWANS 2017 - STATE HEALTH ASSESSMENT SUPPLEMENT - IDPH

#### IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

#### Objective 1.1

INCREASE PREVENTATIVE BEHAVIORS IN PERSONS AT HIGH RISK FOR CANCER TO REDUCE CANCER RELATED DEATHS FROM 25 IN 2020 TO 15 IN 2025

Baseline Year	Baseline Value	Target Year	Target Value
2020	25	2025	15

#### Data Source and Location

CANCER IN IOWA 2020 <http://www.cancer-rates.info/ia/>

#### IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

#### Strategy 1.1-1

3D MAMMOGRAPHY

#### Strategy Source and Location

SMCH/MCCRARY ROST CLINIC STATISTICAL DATA

**Strategy Type:** Professional/provider-focused

#### Who's Responsible

SMCH/ MCCRARY ROST CLINIC

#### Target Date

6/30/2026

#### IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

#### Strategy 1.1-2

REFFERAL TO HIGH RISK BREAST CANCER CLINIC

**Strategy Source and Location**

SMCH/MCCRARY ROST CLINIC STATISTICAL DATA

**Strategy Type:** Professional/provider-focused

**Who's Responsible**

SMCH/MCCRARY ROST CLINIC

**Target Date**

6/30/2026

IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

**Strategy 1.1-3**

REVIEW HEALTH MAINTENANCE RECORDS TO IDENTIFY PATIENTS MEETING CRITERIA FOR SCREENINGS

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**Strategy Source and Location**

MCCRARY ROST CLINIC STATISTICAL DATA

**Strategy Type:** Professional/provider-focused

**Who's Responsible**

MCCRARY ROST CLINIC

**Target Date**

6/30/2026

IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

**Strategy 1.1-4**

INCREASE HPV IMMUNIZATIONS >31%

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**Strategy Source and Location**

SMCH/MCCRARY ROST CLINIC STATISTICAL DATA  
CCPH DATA

**Strategy Type:** Professional/provider-focused

**Who's Responsible**

SMCH  
CCPH  
MCCRARY ROST CLINIC

**Target Date**

6/30/2026

IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

**Strategy 1.1-5**

EDUCATE THE NEED FOR SCREENINGS AND THE RISKS AND BENEFITS

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**Strategy Source and Location**

SMCH/MCCRARY ROST CLINIC

**Strategy Type:** Professional/provider-focused

**Who's Responsible**

SMCH/MCCRARY ROST CLINIC

**Target Date**

6/30/2026

IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

**Strategy 1.1-6**

CONTINUE TOBACCO/NICOTINE/VAPING EDUCATION AND OUT REACH

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**Strategy Source and Location**

IDPH - DIVISION OF TOBACCO  
WEBSTER COUNTY PUBLIC HEALTH

**Strategy Type:** Policy-focused

**Who's Responsible**

CCPH

**Target Date**

6/30/2026

IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

**Strategy 1.1-7**

CONTINUE TRACKING RUN OFF WATER FROM CONFINEMENTS, MAINTAIN RECORDS AND ESTABLISH MINIMUM STANDARDS

**Strategy Source and Location**  
CCPH - ENVIRONMENTAL HEALTH

**Strategy Type:** Community-focused

**Who's Responsible**  
CCPH - ENVIRONMENTAL HEALTH

**Target Date**  
6/30/2026

IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

**Strategy 1.1-8**

LUNG CANCER SCREENINGS FOR QUALIFYING INDIVIDUALS

**Strategy Source and Location**  
MCCRARY ROST CLINICS STATISTICAL DATA

**Strategy Type:** Professional/provider-focused

**Who's Responsible**  
MCCRARY ROST CLINICS

**Target Date**  
6/30/2026

IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

**Goal 2**

INCREASE THE USE OF CARE COORDINATION TO ASSIST WITH NAVIGATION THROUGH HEALTH CARE INFORMATION AND SERVICES

**Alignment with National Plans**

NATIONAL CARE COORDINATION STANDARDS [nashp.org/national-care-coordination-awards-for-children-and-youth](http://nashp.org/national-care-coordination-awards-for-children-and-youth)

**Alignment with State/Other Plans**

IOWA HIGH QUALITY HEALTH CARE INITIATIVE [idph.iowa.gov/bh/medicaid-managed-care](http://idph.iowa.gov/bh/medicaid-managed-care)

IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

**Objective 2.1**

INCREASE IDENTIFICATION OF INDIVIDUALS WITH MULTIPLE CARE CONDITIONS NEEDING REFERRAL FOR CARE COORDINATION TO INCREASE ACCESS AND FOLLOW UP FOR NEEDED SERVICES FROM CARE COORDINATION REFERRALS

Baseline Year	Baseline Value	Target Year	Target Value
2020	21	2025	50

**Data Source and Location**  
SMCH STATISTICAL DATA  
CCPH

IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

**Strategy 2.1-1**

REFERRALS TO Transitional Care Management AND Chronic Care Management PROGRAMS

**Strategy Source and Location**  
SMCH STATISTICAL DATA  
CCPH DATA

**Strategy Type:** Individual/interpersonal-focused

**Who's Responsible**

**Target Date**

SMCH  
CCPH

6/30/2026

IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

**Strategy 2.1-2**

INCREASE COMMUNITY EDUCATION REGARDING WHAT CCM IS AND THE BENEFITS

**Strategy Source and Location**

SMCH

**Strategy Type:** Individual/interpersonal-focused

**Who's Responsible**

SMCH

**Target Date**

6/30/2026

IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

**Strategy 2.1-3**

COLLABORATE WITH AND EDUCATE OTHER ENTITIES ABOUT CCM (HHC/PH/Specialty Providers)

**Strategy Source and Location**

SMCH STATISTICAL DATA

**Strategy Type:** Professional/provider-focused

**Who's Responsible**

SMCH

**Target Date**

6/30/2026

IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

**Strategy 2.1-4**

RECRUTE A SHIIP VOLUNTEER TO ASSIST WITH MEDICARE TRANSITIONS AND QUESTIONS

**Strategy Source and Location**

SMCH DATA

CCPH

**Strategy Type:** Community-focused

**Who's Responsible**

SMCH

**Target Date**

6/30/2026

IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

**Strategy 2.1-5**

INCREASE REFERRALS TO THE CCM PROGRAM THROUGH MARKETING, EDUCATION AND COORDINATION WITH OTHER CASE MANAGEMENT PROGRAMS AS NEEDED

**Strategy Source and Location**

SMCH STATISTICAL DATA

**Strategy Type:** Professional/provider-focused

**Who's Responsible**

SMCH

**Target Date**

6/30/2026

IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

**Objective 2.2**

DEVELOP A TOOL TO TRACK HOME CARE REFERRALS AND FOLLOW UP

**Baseline Year**

2020

**Baseline Value**

0

**Target Year**

2026

**Target Value**

100% TRACKED

**Data Source and Location**

CCPH

IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

**Strategy 2.2-1**

TRACK HOME CARE CLIENTS AND REFERRALS TO SUPPORT RESOURCES FROM 0% TO 100% WITH DEVELOPED TRACKING TOOL

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**Strategy Source and Location**

CCPH  
ELDERBRIDGE  
STATE GRANT - IDPH  
MCOs

**Strategy Type:** Policy-focused

**Who's Responsible**

CCPH

**Target Date**

6/30/2026

IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

**Goal 3**

INCREASE ACCESS AND REFERRALS TO SHELTER SERVICES FOR VICTIMS OF ABUSE, VIOLENCE, OR SEX; INCLUDING INDIVIDUALS WITH DISABILITIES

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**Alignment with National Plans**

HEALTHY PEOPLE 2020, INJURY AND VIOLENCE PREVENTION <https://www.healthypeople.gov/2020topics-objectives/topic/injury-and-violence-prevention>

**Alignment with State/Other Plans**

ACES 360 IOWA <https://www.iowaaces360.org/>  
UNIVERSITY OF IOWA CHILD PROTECTION PROGRAMS <https://childrens.org/medical-services/child-protection>

IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

**Objective 3.1**

INCREASE THE IDENTIFICATION OF VICTIMS OF INTIMATE PARTNER VIOLENCE WITH REFERRALS TO COMMUNITY SERVICES

Baseline Year	Baseline Value	Target Year	Target Value
2020	46	2025	60

**Data Source and Location**

DOMESTIC SEX ASSAULT OUTREACH CENTER  
FAMILY CRISIS CENTER  
CENTERS AGAINST ABUSE AND SEXUAL ASSAULT

IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

**Strategy 3.1-1**

EDUCATE THE PUBLIC AND AREA AGENCIES ON THE AVAILABILITY OF THESE PROTECTIVE SERVICES

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**Strategy Source and Location**

D/SAOC  
FCC  
CAASA

**Strategy Type:** Community-focused

**Who's Responsible**

CCPH

**Target Date**

6/30/2026

IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

**Goal 4**

REDUCE THE NUMBER OF REPORTED POOR MENTAL HEALTH DAYS TO IMPROVE QUALITY OF LIFE FOR CALHOUN COUNTY INDIVIDUALS AND FAMILIES

**Alignment with National Plans**

NATIONAL INSTITUTE OF MENTAL HEALTH [www.nih.gov/abort-nih](http://www.nih.gov/abort-nih)

WORLD HEALTH ORGANIZATION MENTAL HEALTH POLICY [www.who.int/services/1-mhpolicyplans](http://www.who.int/services/1-mhpolicyplans)

**Alignment with State/Other Plans**

IOWA MENTAL HEALTH PLANNING AND ADVISORY COUNCIL - IDPH [dhs.iowa.gov/node](http://dhs.iowa.gov/node)

IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

**Objective 4.1**

INCREASE KNOWLEDGE AND THE BENEFITS OF MENTAL HEALTH SERVICES FOR INDIVIDUALS WITH MENTAL HEALTH ISSUES AND THEIR FAMILIES SO THEY CAN MANAGE THEIR MENTAL HEALTH ON A DAILY BASIS AND RECEIVE APPROPRIATE SUPPORT DECREASING THE NUMBER OF REPORTED POOR MENTAL HEALTH DAYS.

Baseline Year	Baseline Value	Target Year	Target Value
2020	3.6 DAYS	2025	<3 DAYS

**Data Source and Location**

CCPH

ROLLING HILLS MENTAL HEALTH REGION

NAMI - NATIONAL ALLIANCE ON MENTAL ILLNESS

IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

**Strategy 4.1-1**

EDUCATE INDIVIDUALS, PROVIDERS, AND SCHOOL WORKFORCE ON ACEs TO IDENTIFY RISK FACTORS AND INCREASE AWARENESS OF ACEs AND THE LIFE LONG IMPACT TO MENTAL AND PHYSICAL HEALTH

**Strategy Source and Location**

SCC SCHOOLS

MANSON NORTHWEST WEBSTER SCHOOLS

SMCH

CCPH

AREA PROVIDERS AND CLINICIANS

**Strategy Type:** Professional/provider-focused

**Who's Responsible**

SMCH

SCC SCHOOLS

CCPH

**Target Date**

6/30/2026

IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

**Strategy 4.1-2**

UTILIZE TELEHEALTH SERVICE FOR MENTAL HEALTH TO DECREASE THE NO SHOW RATE FOR INDIVIDUALS

**Strategy Source and Location**

SMCH STATISTICAL DATA

**Strategy Type:** Policy-focused

**Who's Responsible**

**Target Date**

IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

**Strategy 4.1-3**

CONTINUE INVOLVEMENT WITH SERT (STUDENT EMPOWERMENT AND RESILIENCY TEAM) AND BEHAVIORAL HEALTH COLLABORATIVE WITH THE SCHOOL AND COMMUNITY AGENCIES

**Strategy Source and Location**

SMCH  
CCPH  
SCC SCHOOLS

**Strategy Type:** Professional/provider-focused

**Who's Responsible**

SMCH  
CCPH

**Target Date**

6/30/2026

IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

**Strategy 4.1-4**

MAINTAIN MENTAL HEALTH PROVIDERS IN OUR CLINICS AND REFER TO OTHER MENTAL HEALTH SUPPORT AGENCIES AS NEEDED

**Strategy Source and Location**

SMCH STATISTICAL DATA

**Strategy Type:** Policy-focused

**Who's Responsible**

SMCH

**Target Date**

6/30/2026

IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

**Strategy 4.1-5**

USE OF ITP IN EMERGENCY ROOM AND HOSPITAL AS NEEDED

**Strategy Source and Location**

SMCH STATISTICAL DATA

**Strategy Type:** Professional/provider-focused

**Who's Responsible**

SMCH

**Target Date**

6/30/2026

IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

**Strategy 4.1-6**

UTILIZE ACES RESILIENCY QUESTIONNAIRE AND EDUCATION ON ALL NEW OB PATIENTS, FAMILY FOUNDATIONS PROGRAM PARENTS, AND OTHER MATERNAL HEALTH PROGRAMS PROVIDING FOLLOW UP AND REFERRAL AS NEEDED OR REQUESTED

**Strategy Source and Location**

SMCH  
CCPH  
WEBSTER COUNTY PUBLIC HEALTH

**Strategy Type:** Individual/interpersonal-focused

**Who's Responsible**

SMCH  
CCPH

**Target Date**

6/30/2026

IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

### Strategy 4.1-7

CONTINUE TO OFFER NAMI BASICS AND FAMILY TO FAMILY EDUCATION

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#### Strategy Source and Location

NAMI IOWA  
CCPH  
ROLLING HILLS MENTAL HEALTH REGION

**Strategy Type:** Individual/interpersonal-focused

#### Who's Responsible

CCPH  
ROLLING HILLS MENTAL HEALTH REGION

#### Target Date

6/30/2026

IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

### Strategy 4.1-8

EDUCATE COMMUNITY AND STAFF REGARDING OLIVE GROVE SUPPORT GROUP AND INCREASE REFERRALS

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#### Strategy Source and Location

CCPH  
ROLLING HILLS MENTAL HEALTH REGION

**Strategy Type:** Individual/interpersonal-focused

#### Who's Responsible

CCPH

#### Target Date

6/30/2026

IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

### Strategy 4.1-9

EDUCATE THE COMMUNITY AND STAFF REGARDING TURNING POINT CRISIS HOME AND INCREASE REFERRALS

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#### Strategy Source and Location

TURNING POINT CRISIS HOUSE DATA  
SMCH  
CCPH  
ROLLING HILLS MENTAL HEALTH REGION

**Strategy Type:** Individual/interpersonal-focused

#### Who's Responsible

CCPH  
SMCH  
ROLLING HILLS MENTAL HEALTH REGION

#### Target Date

6/30/2026

IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

## Goal 5

INCREASE AVAILABLE AND AFFORDABLE TRANSPORTATION SERVICES IN CALHOUN COUNTY

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### Alignment with National Plans

FEDERAL REGISTER MEDICAID PROGRAM; STATE OPTION TO ESTABLISH NON EMERGENCY MEDICAL TRANSPORTATION PROGRAM [federalregister.gov/documents/e8-296621/medicaidprog](https://www.federalregister.gov/documents/e8-296621/medicaidprog)

### Alignment with State/Other Plans

NON EMERGENCY MEDICAL TRANSPORTATION [dhs.iowa.gov/members/medicaid-a-to-z/nemt](https://dhs.iowa.gov/members/medicaid-a-to-z/nemt)

IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS



## Objective 5.1

INCREASE THE NUMBER OF RESOURCES FROM 2 (MIDAS AND MCO MEDICAL TRANSPORTATION) TO A MINIMUM OF 3 RESOURCES

Baseline Year	Baseline Value	Target Year	Target Value
2020	2	2025	3+

### Data Source and Location

MIDAS STATISTICS

CCPH

IOWA TOTAL CARES/AMERIGROUP

### IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

#### Strategy 5.1-1

ESTABLISH AND MAINTAIN A VOLUNTEER DRIVER LIST AT THE CALHOUN COUNTY GENERAL RELIEF OFFICE

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#### Strategy Source and Location

CCPH

CALHOUN COUNTY GENERAL RELIEF LIST AND USER STATISTICS

**Strategy Type:** Community-focused

#### Who's Responsible

CCPH

#### Target Date

6/30/2026

### IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

#### Strategy 5.1-2

INCREASE MIDAS AVAILABILITY

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#### Strategy Source and Location

MIDAS STATISTICS

SMCH

CCPH

**Strategy Type:** Policy-focused

#### Who's Responsible

SMCH

CCPH

MIDAS

#### Target Date

6/30/2026

### IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

#### Strategy 5.1-3

SUPPORT A COUNTY TAXI SERVICE

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#### Strategy Source and Location

CCPH

**Strategy Type:** Community-focused

#### Who's Responsible

CCPH

#### Target Date

6/30/2026

### IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

#### Strategy 5.1-4

ASSIST TOWNS AND CIVIC GROUPS TO SET UP WEEKLY CARPOOLS AND RIDE SHARE PROGRAMS

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#### Strategy Source and Location

CCPH

COUNTY MUNICIPALITIES AND CIVIC GROUPS

**Strategy Type:** Community-focused

**Who's Responsible**  
CCPH

**Target Date**  
6/30/2026

*IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS*

**Goal 6**

INCREASE THE AVAILABILITY OF SUBSTANCE ABUSE SUPPORT GROUPS FOR INDIVIDUALS AND FAMILIES

**Alignment with National Plans**

ALCOHOLICS ANONYMOUS [alcoholrehab.guide.org/support/alcoholics-anonymous](http://alcoholrehab.guide.org/support/alcoholics-anonymous)

**Alignment with State/Other Plans**

IDPH IOWA BEHAVIORAL HEALTH <https://idph.iowa.gov/bureau-of-sustance-abuse/substance-use/>

*IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS*

**Objective 6.1**

INCREASE THE NUMBER OF AA/ALANON/NA GROUPS FROM 2 IN 2020 TO 4 IN 2025

Baseline Year	Baseline Value	Target Year	Target Value
2020	2	2025	4

**Data Source and Location**

ALCOHOLICS ANONYMOUS

CCPH

CHURCH OF CHRIST - ROCKWELL CITY

*IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS*

**Strategy 6.1-1**

REACH OUT TO POTENTIALLY INTERESTED INDIVIDUALS TO START A SUPPORT GROUP IN ROCKWELL CITY

**Strategy Source and Location**

CCPH

CHURCH OF CHRIST - ROCKWELL CITY

**Strategy Type:** Community-focused

**Who's Responsible**  
CCPH

**Target Date**  
6/30/2026

CHURCH OF CHRIST - ROCKWELL CITY

**Topic 2**

HEALTH EDUCATION AND INFORMATION RESOURCES

*HEALTH EDUCATION AND INFORMATION RESOURCES*

**Goal 1**

REDUCE STD RATES IN CALHOUN COUNTY

**Alignment with National Plans**

DIVISION OF STD PREVENTION - CDC [cdc.gov/std/dstdp/default.hotmail](http://cdc.gov/std/dstdp/default.hotmail)

**Alignment with State/Other Plans**

HEALTH EDUCATION AND INFORMATION RESOURCES

**Objective 1.1**

INCREASE KNOWLEDGE OF PREVENTATIVE BEHAVIORS RELATED TO SEXUALLY TRANSMITTED INFECTIONS TO REDUCE THE NUMBER OF INFECTIONS FROM 236 IN 2020 TO 200 IN 2025

Baseline Year	Baseline Value	Target Year	Target Value
2020	236	2025	200

**Data Source and Location**

IDPH COUNTY STATISTICS - COUNTY HEALTH RANKINGS AND ROADMAPS

HEALTH EDUCATION AND INFORMATION RESOURCES

**Strategy 1.1-1**

UTILIZE BILLBOARDS, CONDOM AVAILABILITY, SOCIAL MEDIA, "GIRL TALK" PROGRAM, IDPH-EFFIE HILL TO EDUCATE STUDENTS AND YOUNG ADULTS REGARDING PREVENTATIVE BEHAVIORS

**Strategy Source and Location**

IDPH  
CCPH  
SMCH  
SCC SCHOOLS

**Strategy Type:** Individual/interpersonal-focused

**Who's Responsible**

SMCH  
CCPH

**Target Date**

6/30/2026

HEALTH EDUCATION AND INFORMATION RESOURCES

**Goal 2**

INCREASE THE NUMBER OF FAMILIES RECEIVING FAMILY FOUNDATION SERVICES

**Alignment with National Plans**

NATIONAL FAMILY SUPPORT NETWORK [www.nationalfamilysupportnetwork.org](http://www.nationalfamilysupportnetwork.org)

**Alignment with State/Other Plans**

IDPH BUREAU OF FAMILY HEALTH [idph.iowa.gov/familyhealth-support](http://idph.iowa.gov/familyhealth-support)  
HOPES [idphiowa.gov/hopes](http://idphiowa.gov/hopes)

HEALTH EDUCATION AND INFORMATION RESOURCES

**Objective 2.1**

INCREASE THE NUMBER OF FAMILIES AT 125% OF POVERTY RATE OR HIGHER.

Baseline Year	Baseline Value	Target Year	Target Value
2020	68%	2025	78%

**Data Source and Location**

CCPH  
FAMILIES FIRST

HEALTH EDUCATION AND INFORMATION RESOURCES

**Strategy 2.1-1**

UTILIZE REFERRAL RESOURCES

**Strategy Source and Location**

CCPH

FIRST FIVE - WEBSTER COUNTY PUBLIC HEALTH

**Strategy Type:** Individual/interpersonal-focused

**Who's Responsible**  
CCPH

**Target Date**  
6/30/2026

HEALTH EDUCATION AND INFORMATION RESOURCES

**Strategy 2.1-2**

INCREASE ADVERTISING AND UTILIZE SOCIAL MEDIA TO EDUCATE THE PUBLIC REGARDING FAMILY FOUNDATION SERVICES

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**Strategy Source and Location**

CCPH - SOCIAL MEDIA DATA

**Strategy Type:** Community-focused

**Who's Responsible**  
CCPH

**Target Date**  
6/30/2026

HEALTH EDUCATION AND INFORMATION RESOURCES

**Strategy 2.1-3**

OFFER INCENTIVES

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**Strategy Source and Location**

CCPH

**Strategy Type:** Individual/interpersonal-focused

**Who's Responsible**  
CCPH

**Target Date**  
6/30/2026

HEALTH EDUCATION AND INFORMATION RESOURCES

**Strategy 2.1-4**

EDUCATE HEALTHCARE STAFF AT MCCRARY ROST CLINICS, MANSON FAMILY HEALTH, AND NICK HILDRETH MEMORIAL CLINIC REGARDING THE BENEFITS OF THE FAMILY FOUNDATION PROGRAM

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**Strategy Source and Location**

CCPH  
MCCRARY ROST CLINICS

**Strategy Type:** Professional/provider-focused

**Who's Responsible**  
CCPH  
MCCRARY ROST CLINICS

**Target Date**  
6/30/2026

HEALTH EDUCATION AND INFORMATION RESOURCES

**Strategy 2.1-5**

DEVELOP A PROCESS FOR REFERRALS TO FAMILY FOUNDATIONS WHEN CONCERNS ARE IDENTIFIED AT MCCRARY ROST CLINICS

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**Strategy Source and Location**

MCCRARY ROST

**Strategy Type:** Professional/provider-focused

**Who's Responsible**  
MCCRARY ROST CLINICS

**Target Date**  
6/30/2026

## Goal 3

### IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

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#### Alignment with National Plans

HEALTHY PEOPLE [www.healthypeople.gov](http://www.healthypeople.gov)

JOINT COMMISSION [www.jointcommission.org](http://www.jointcommission.org)

#### Alignment with State/Other Plans

IDPH [idph.iowa.gov/portals/1/files/do/idph\\_aca\\_impact\\_study.pdf](http://idph.iowa.gov/portals/1/files/do/idph_aca_impact_study.pdf)

#### HEALTH EDUCATION AND INFORMATION RESOURCES

##### Objective 3.1

REDUCE THE NUMBER OF PERSONS THAT ARE UNABLE TO OBTAIN OR DELAY OBTAINING NECESSARY PRIMARY CARE OR MENTAL HEALTH CARE BY 5% BY 2025

Baseline Year	Baseline Value	Target Year	Target Value
2020	24%	2025	-5%

##### Data Source and Location

CALHOUN COUNTY HEALTH ASSESSMENT

#### HEALTH EDUCATION AND INFORMATION RESOURCES

##### Strategy 3.1-1

DEVELOP EXPANDED ACCESS TO LOCAL CLINICIANS AT 4 LOCAL CLINICS

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##### Strategy Source and Location

SMCH

**Strategy Type:** Community-focused

##### Who's Responsible

SMCH AND MCCRARY ROST CLINICS

##### Target Date

6/30/2026

#### HEALTH EDUCATION AND INFORMATION RESOURCES

##### Strategy 3.1-2

COMMUNICATE WITH EMS STAFF TO IDENTIFY HIGH RISK/FREQUENT ER USERS AND LINK THOSE INDIVIDUALS WITH SERVICES AS ABLE AND ACCEPTED

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##### Strategy Source and Location

CALHOUN COUNTY EMERGENCY SERVICES

SMCH

CCPH

**Strategy Type:** Professional/provider-focused

##### Who's Responsible

CCPH

SMCH

CALHOUN COUNTY EMERGENCY SERVICES

##### Target Date

6/30/2026

#### HEALTH EDUCATION AND INFORMATION RESOURCES

##### Strategy 3.1-3

CONTINUE SIMs MEETINGS WITH SMCH/CCPH/DHS AND OTHER AGENCIES TO ASSIST INDIVIDUALS TO LIMIT BARRIERS TO CARE

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##### Strategy Source and Location

SMCH STATISTICAL DATA

CCPH DATA

DHS

SCC SCHOOLS

**Strategy Type:** Individual/interpersonal-focused

**Who's Responsible**

SMCH  
CCPH

**Target Date**

6/30/2026

HEALTH EDUCATION AND INFORMATION RESOURCES

**Goal 4**

DECREASE THE PERCENTAGE OF FOOD INSECURITY IN CALHOUN COUNTY

**Alignment with National Plans**

FEEDING AMERICA [www.feedingamerica.org](http://www.feedingamerica.org)>hunger-in-america

**Alignment with State/Other Plans**

UNITED WAY [www.unitedwaydm.org](http://www.unitedwaydm.org)>the-food-issue-no-one-talks-about

HEALTH EDUCATION AND INFORMATION RESOURCES

**Objective 4.1**

DISSEMINATE INFORMATION TO COMMUNITIES HOW TO ACCESS EMERGENCY FEEDING SITES/FOOD AND NUTRITION SITES TO REDUCE FOOD INSECURITY.

Baseline Year	Baseline Value	Target Year	Target Value
2020	12%	2025	6%

**Data Source and Location**

IDPH - COUNTY HEALTH RANKINGS AND ROADMAPS

HEALTH EDUCATION AND INFORMATION RESOURCES

**Strategy 4.1-1**

INCREASE THE NUMBER OF GROCERY STORES IN CALHOUN COUNTY

**Strategy Source and Location**

CALHOUN COUNTY ECONOMIC DEVELOPMENT  
ROCKWELL CITY REVITALIZATION  
CCPH

**Strategy Type:** Community-focused

**Who's Responsible**

CALHOUN COUNTY ECONOMIC DEVELOPMENT  
ROCKWELL CITY REVITALIZATION  
CITY OF ROCKWELL CITY  
CCPH

**Target Date**

6/30/2026

HEALTH EDUCATION AND INFORMATION RESOURCES

**Strategy 4.1-2**

DEVELOP COMMUNITY GARDENS

**Strategy Source and Location**

CALHOUN COUNTY ECONOMIC DEVELOPMENT  
ISU EXTENSION  
CCPH

**Strategy Type:** Community-focused

**Who's Responsible**

CALHOUN COUNTY ECONOMIC DEVELOPMENT  
ISU EXTENSION

**Target Date**

6/30/2026

CCPH

HEALTH EDUCATION AND INFORMATION RESOURCES

**Strategy 4.1-3**

DEVELOP A RECIPE PROGRAM TO INCLUDE APPLICABLE RECIPES WITH FOOD BANK DISTRIBUTIONS

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**Strategy Source and Location**

CALHOUN COUNTY FAMILY DEVELOPMENT CENTER  
SMCH  
CCPH

**Strategy Type:** Demographic/socioeconomic-focused

**Who's Responsible**

CALHOUN COUNTY FAMILY DEVELOPMENT CENTER  
SMCH  
CCPH

**Target Date**

6/30/2026

**Topic 3**

HEALTHY LIVING

HEALTHY LIVING

**Goal 1**

REDUCE ADULT OBESITY RATES IN CALHOUN COUNTY

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**Alignment with National Plans**

USDA [nifa.usda.gov>programs>obesity-prevention-healthy-weight-program](https://nifa.usda.gov/programs/obesity-prevention-healthy-weight-program)

**Alignment with State/Other Plans**

IDPH [idph.iowa.gov>health>obesity](https://idph.iowa.gov/health/obesity)  
UNIVERSITY OF IOWA [medicine.uiowa.edu.>obesity>content>state-obesity-iowa](https://medicine.uiowa.edu/obesity/content/state-obesity-iowa)

HEALTHY LIVING

**Objective 1.1**

INCREASE EDUCATIONAL AND SUPPORT PROGRAMS AVAILABLE IN CALHOUN COUNTY TO ADDRESS ADULT OBESITY AND REDUCE THE RATE.

Baseline Year	Baseline Value	Target Year	Target Value
2020	36%	2025	30%

**Data Source and Location**

IDPH - COUNTY HEALTH RANKINGS AND ROADMAPS

HEALTHY LIVING

**Strategy 1.1-1**

DEVELOP WORKPLACE WELLNESS CHALLENGES FOR COUNTY WIDE PARTICIPATION

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**Strategy Source and Location**

CCPH

**Strategy Type:** Community-focused

**Who's Responsible**

CCPH

**Target Date**

6/30/2026

HEALTHY LIVING

**Strategy 1.1-2**

## ADD WORKOUT RESOURCES TO THE CALHOUN COUNTY RESOURCES BOOK

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### Strategy Source and Location

CCPH  
CALHOUN COUNTY GENERAL RELIEF

**Strategy Type:** Community-focused

### Who's Responsible

CALHOUN COUNTY GENERAL RELIEF  
CCPH

### Target Date

6/30/2026

### HEALTHY LIVING

### Strategy 1.1-3

OFFER COOKING AND OTHER HEALTHY LIVING CLASSES DURING STUDENT SPORTS PRACTICES.

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### Strategy Source and Location

CCPH  
CALHOUN COUNTY BOARD OF HEALTH

**Strategy Type:** Community-focused

### Who's Responsible

CCPH

### Target Date

6/30/2026

### HEALTHY LIVING

## Goal 2

INCREASE ACCESS TO EXERCISE OPPORTUNITIES IN CALHOUN COUNTY

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### Alignment with National Plans

USGS <https://www.usgs.gov/about/organizationscience>  
<https://www.opm.gov/policy-data-oversight/worklife>

### Alignment with State/Other Plans

IOWA STATE EXTENSION <https://www.extension.iastate.edu/life>

### HEALTHY LIVING

### Objective 2.1

INCREASE ACCESS TO LOCATIONS OR PROGRAMS THAT SUPPORT INCREASED PHYSICAL ACTIVITY FOR CALHOUN COUNTY RESIDENTS.

Baseline Year	Baseline Value	Target Year	Target Value
2020	74%	2025	80%

### Data Source and Location

IDPH - COUNTY HEALTH RANKINGS AND ROADMAPS

### HEALTHY LIVING

### Strategy 2.1-1

OFFER EXERCISE CLASSES DURING STUDENT SPORTS PRACTICES FOR WAITING PARENTS AND OTHERS

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### Strategy Source and Location

CCPH DATA  
TOTAL BODY FITNESS  
LAKE CITY WORKOUT CENTER

**Strategy Type:** Community-focused



**Who's Responsible**  
CCPH

**Target Date**  
6/30/2026

HEALTHY LIVING

**Strategy 2.1-2**

CREATE A LIST OF AVAILABLE BIKE TRAILS/LANES AND WALKING AREAS IN THE COUNTY

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**Strategy Source and Location**

CALHOUN COUNTY ECONOMIC DEVELOPMENT

**Strategy Type:** Community-focused

**Who's Responsible**

CALHOUN COUNTY ECONOMIC DEVELOPMENT

**Target Date**  
6/30/2026

HEALTHY LIVING

**Strategy 2.1-3**

CONDUCT COMMUNITY FITNESS CLASSES AND SPORT PERFORMANCE PROGRAMS

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**Strategy Source and Location**

SMCH STATISTICAL DATA

**Strategy Type:** Community-focused

**Who's Responsible**

SMCH

**Target Date**  
6/30/2026

HEALTHY LIVING

**Strategy 2.1-4**

PROVIDE A LIST OF FREE LEISURE ACTIVITY AREAS ON COMMUNITY WEBSITES

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**Strategy Source and Location**

CCPH

COUNTY MUNICIPALITIES

CALHOUN COUNTY ECONOMIC DEVELOPMENT

**Strategy Type:** Community-focused

**Who's Responsible**

CCPH

**Target Date**

CALHOUN COUNTY ECONOMIC DEVELOPMENT

COUNTY MUNICIPALITIES

HEALTHY LIVING

**Strategy 2.1-5**

DEVELOP A 5K TO BE HELD DURING RODEO DAYS IN LAKE CITY

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**Strategy Source and Location**

SMCH STATISTICAL DATA

**Strategy Type:** Community-focused

**Who's Responsible**

SMCH

**Target Date**  
6/30/2026

**Topic 4**

**HEALTH EQUITY AND SOCIAL DETERMINANTS OF HEALTH**

HEALTH EQUITY AND SOCIAL DETERMINENTS OF HEALTH

**Goal 1**

IMPROVE INCOME AND INCOME DISTRIBUTION

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**Alignment with National Plans**

GOVERNMENT POLICIES TO REDUCE INCOME INEQUALITY [opentextbc.ca>principlesofeconomics>chapter 14](https://openstax.org/r/principles-of-economics-chapter-14)

**Alignment with State/Other Plans**

IDPH [www.iowa.gov>health>equity](https://www.iowa.gov/health/equity)

HEALTH EQUITY AND SOCIAL DETERMINENTS OF HEALTH

**Objective 1.1**

DECREASE INCOME INEQUALITY.

Baseline Year	Baseline Value	Target Year	Target Value
2020	0.45 (GINI INDEX)	2025	0.3

**Data Source and Location**

IDPH <https://tracking.idph.iowa.gov/health/general-health-status/mental-health-status-data>

COUNTY HEALTH RANKINGS AND ROADMAPS <https://countyhealthrankings.org/take-action-to-improve-health/what-works-for-health/strategies>

HEALTH EQUITY AND SOCIAL DETERMINENTS OF HEALTH

**Strategy 1.1-1**

DECREASE THE UNEMPLOYMENT RATE IN CALHOUN COUNTY

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**Strategy Source and Location**

IDPH - COUNTY HEALTH RANKINGS AND ROADMAPS <https://countyhealthrankings.org/take-action-to-improve-health/what-works-for-health-/strategies>

**Strategy Type:** Community-focused

**Who's Responsible**

CALHOUN COUNTY ECONOMIC DEVELOPMENT

**Target Date**

HEALTH EQUITY AND SOCIAL DETERMINENTS OF HEALTH

**Strategy 1.1-2**

OFFER FINANCIAL EDUCATION COURSES

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**Strategy Source and Location**

NEW OPPORTUNITIES

ISU EXTENSION

CCPH

**Strategy Type:** Demographic/socioeconomic-focused

**Who's Responsible**

ISU EXTENSION

NEW OPPORTUNITIES

CCPH

**Target Date**

6/30/2026

HEALTH EQUITY AND SOCIAL DETERMINENTS OF HEALTH

**Goal 2**

IMPROVE HOUSING OPTIONS IN CALHOUN COUNTY

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**Alignment with National Plans**

DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT (HUD) [www.hud.gov>topics>rentalassistance](https://www.hud.gov/topics/rentalassistance)

## Alignment with State/Other Plans

IOWA FINANCE AUTHORITY [www.iowafinance.com](http://www.iowafinance.com)

CENTRAL IOWA REGIONAL HOUSING AUTHORITY [cirhahome.org](http://cirhahome.org)

### HEALTH EQUITY AND SOCIAL DETERMINENTS OF HEALTH

#### Objective 2.1

DECREASE THE PERCENTAGE OF INDIVIDUALS LIVING IN INADEQUATE.

Baseline Year	Baseline Value	Target Year	Target Value
2020	17.5%	2025	15%

#### Data Source and Location

COUNTY HEALTH RANKINGS AND ROADMAPS <https://countyhealthrankings.org/take-action-to-improve-health/what-works-for-health/strategies/affordable-housing-tax-increment-financing-tif>

### HEALTH EQUITY AND SOCIAL DETERMINENTS OF HEALTH

#### Strategy 2.1-1

DEVELOP COUNTY WIDE RENTAL POLICIES

#### Strategy Source and Location

CALHOUN COUNTY ECONOMIC DEVELOPMENT  
CALHOUN COUNTY BOARD OF SUPERVISORS  
CCPH

**Strategy Type:** Policy-focused

#### Who's Responsible

CALHOUN COUNTY ECONOMIC DEVELOPMENT  
CALHOUN COUNTY BOARD OF SUPERVISORS  
CCPH

#### Target Date

6/30/2026

### HEALTH EQUITY AND SOCIAL DETERMINENTS OF HEALTH

#### Strategy 2.1-2

OFFER ACCESS TO REBATE PROGRAMS OR ASSISTANCE WITH GRANT APPLICATIONS TO IMPROVE QUALITY OF HOUSING

#### Strategy Source and Location

CALHOUN COUNTY ECONOMIC DEVELOPMENT

**Strategy Type:** Community-focused

#### Who's Responsible

CALHOUN COUNTY ECONOMIC DEVELOPMENT

#### Target Date

6/30/2026